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| **Purpose**  The purpose of the website is to promote the farm to locals, tourists and people who have an interest in farms or places similar. And to inform them of the goods and services of the farm, alongside the location and the opening times. |
| **Requirements**  Target Audience  Locals, tourists, people just passing by for a quick stop, garden enthusiasts, families.  Website Requirements  It needs to look fun and bright but also professional, and it needs to work with all modern browsers. |
| **Resources**  Hardware and Software  A computer to run everything I need, notepad or another coding software to build my website, GitHub for hosting it and testing it.  Media Resources  Logo image  Images of animals on the farm  Images of the farm, like the inside and the outside  Images of the things they sell  Images of the area surrounding the farm, like where they can go for walks and the play park. |